

## Urban Corridors Task Force Workshop

# Evolution of a Corridor

Creating Dynamic Activity Nodes to Transform Key Transit Corridors

**Tuesday, November 30, 2010 at TRPC**

**6 P.M. – 9 P.M. (*doors open at 5:30 for light dinner*)**

Transit corridors offer a chance to leverage public decisions and investments that stimulate private development in activity nodes, creating healthy economic and residential growth and adding value to existing neighborhoods. These nodes can jump start redevelopment of critical transit corridors.

Some questions that Urban Corridor Task Force members will explore at the November 30<sup>th</sup> workshop include:

- What is the anatomy of a successful mixed-use activity node and how does it evolve over time?
- What does it take to create these “pulse points” of dynamic mixed-use, live/work, high-value community development that revitalize old suburban corridors?
- How do cities stimulate development of these nodes to energize tired suburban strips and rejuvenate local retail centers and the neighborhoods they serve?
- What does a strategic public opportunity look like and how is it harnessed?

This workshop builds off earlier Task Force analysis. It lays out a process by which communities identify and evaluate the potential for nodes to successfully anchor a corridor, and explains the strategic planning and investment decisions needed to realize that potential.

Mr. John Owen, of the Seattle firm Makers Architecture, will draw from his experience working with similar communities throughout the Puget Sound region and present case studies, a “how to” list of things to consider, and facilitate this workshop. Policy makers will apply these guidelines to identify and evaluate potentially successful nodes on the “leveraged L”, describe the unique marketable features of each node, and the potential roles they can serve in corridor redevelopment. This will provide the basis for subsequent Task Force work in early 2011.

## Thurston Regional Planning Council

2424 Heritage Court SW, Ste A  
Olympia, WA 98502

*Key staff and Planning Commission Chairs are invited to attend.*

*Staff and Planning Commissioners are asked to RSVP to [blackvt@trpc.org](mailto:blackvt@trpc.org)*

Phone 956.7575  
[www.trpc.org](http://www.trpc.org)

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**Tuesday, November 30, 2010**

*Facilitated by John Owen, Makers Architecture & Urban Design*

### AGENDA

5:30 *Light dinner & slideshow presentation of retrofit images*

6:00 Introductions

6:15 Presentation:

*Building Efficient, Livable and Attractive Urban Corridors*

7:00 Work Session #1:

*Framing Goals & Objectives for the UCTF "Leveraged L" Corridor*

7:30 Work Session #2:

*Identifying Corridor "Nodes" and Defining the Linear Community*

8:45 UCTF Members Report Out:

*Round Robin of Key Observations and Take-Away Ideas*

**Next UCTF Meeting – January 31, 2011 at 7:00 a.m.**

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