



Thurston Regional Planning Council

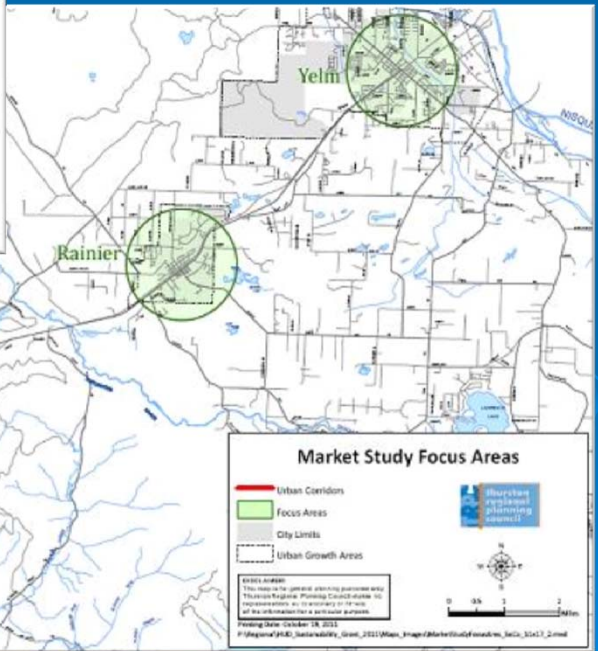
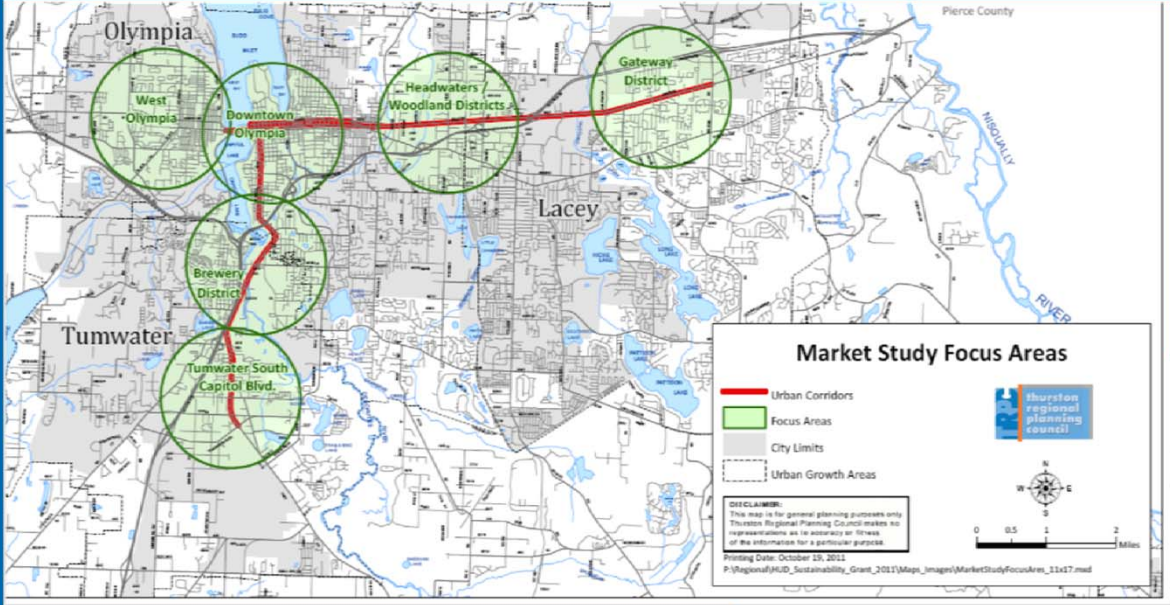
January 2012

Presented by: Suzanne Britsch and Deanna Sihon

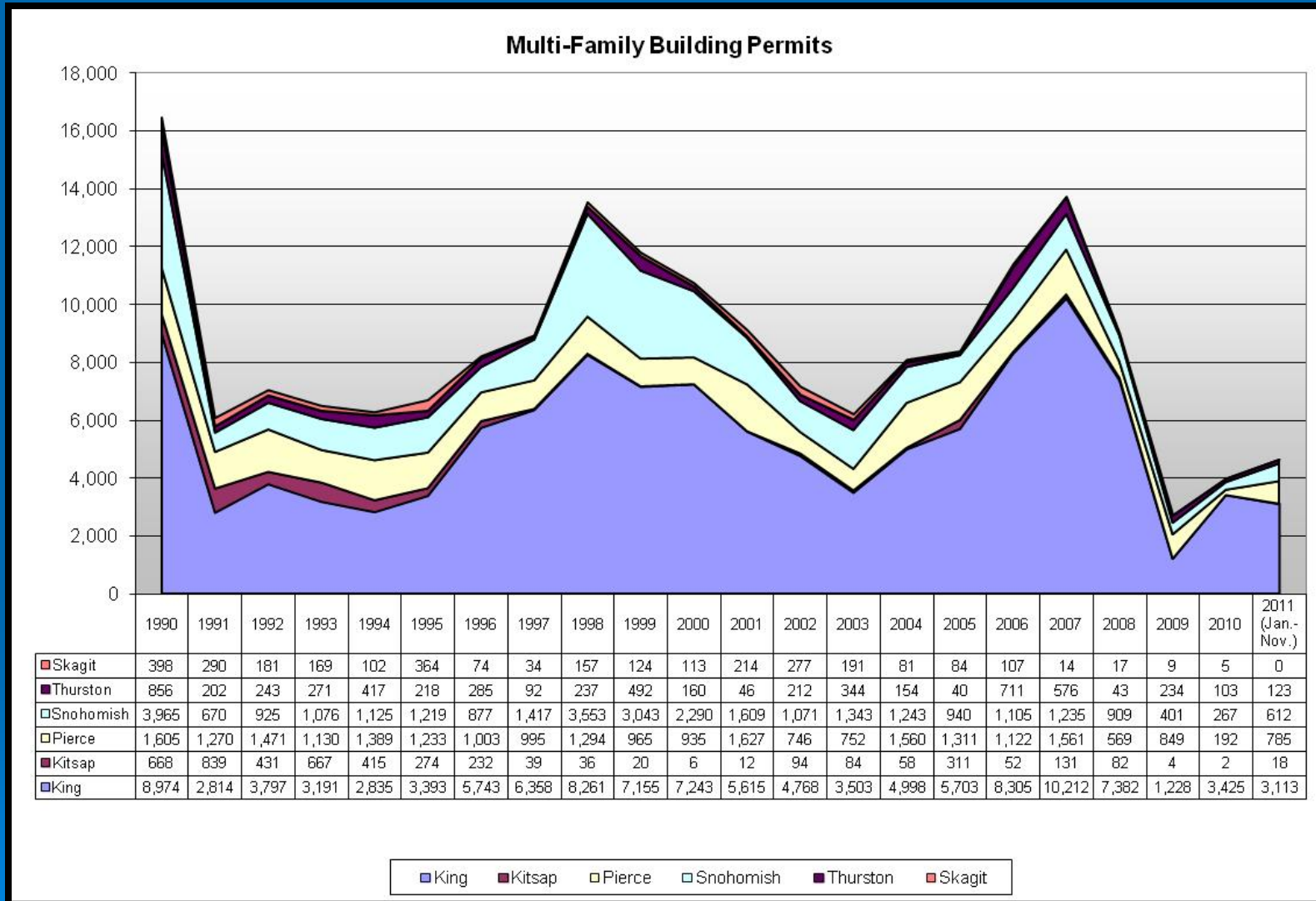
425-953-4717

New Home Trends, Inc.

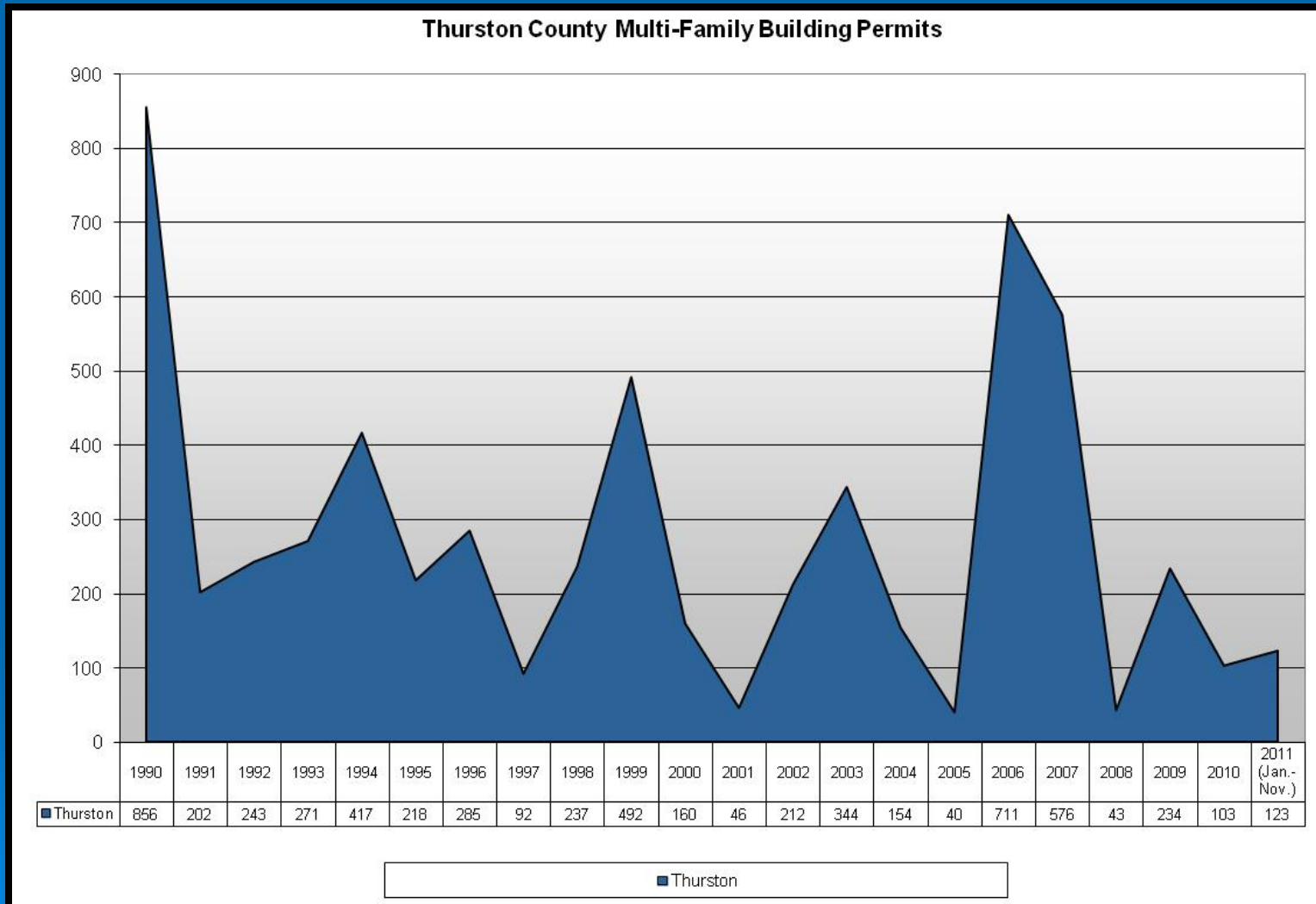
Focus Areas



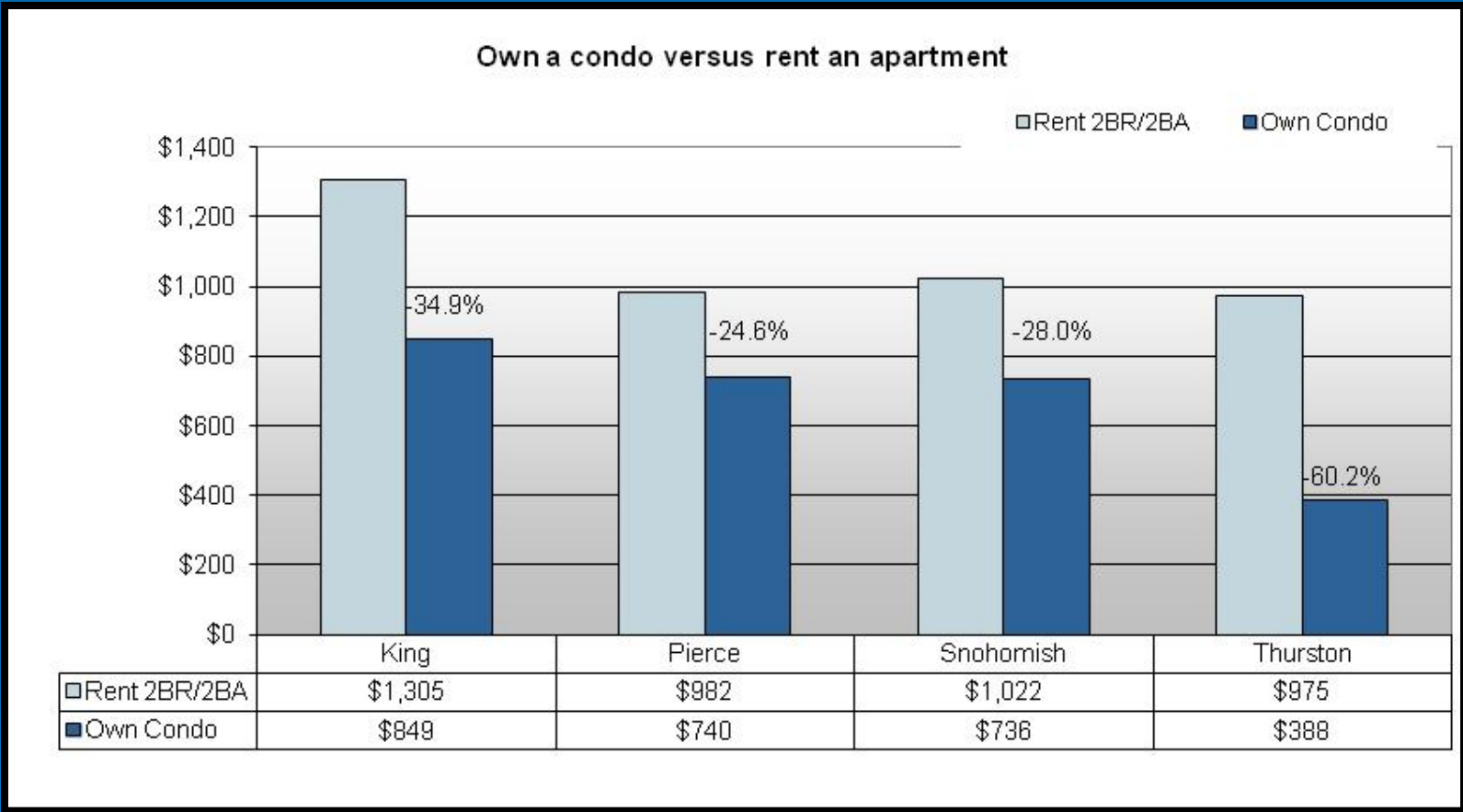
Puget Sound Multi-Family Building Permits



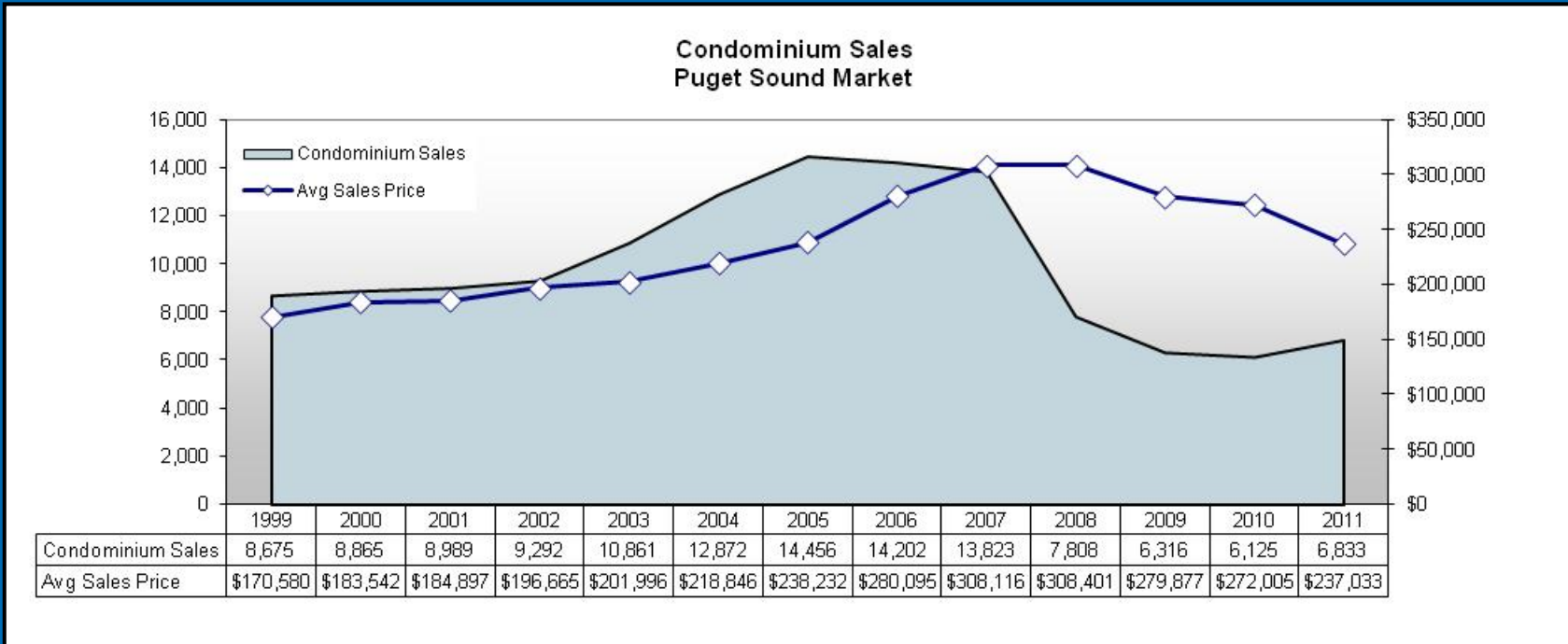
Thurston County Historical Multi-Family Building Permits



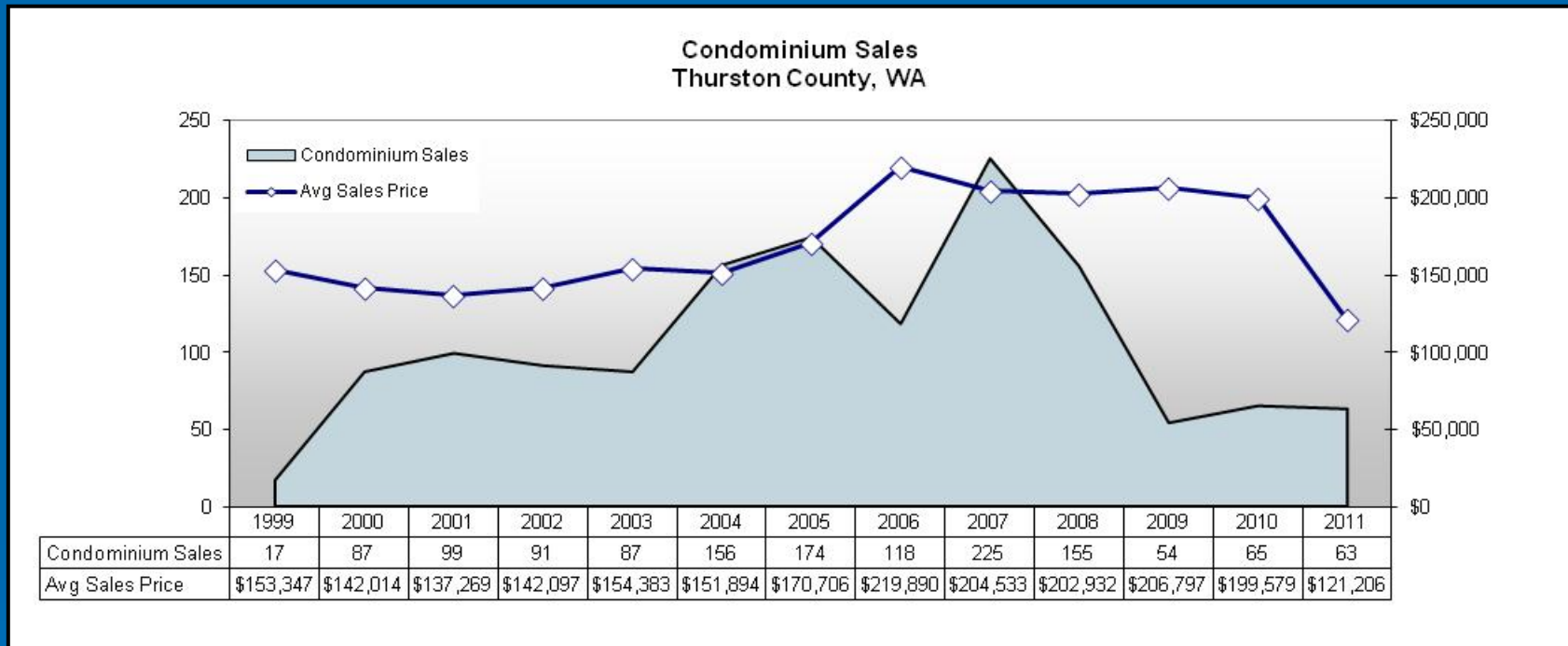
Owning vs. Renting



Puget Sound Condominium Sales by Year



Thurston County Condominium Sales

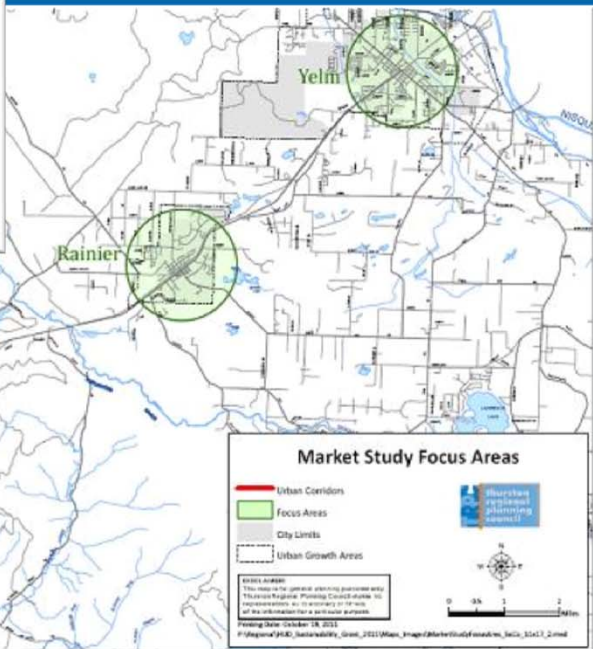
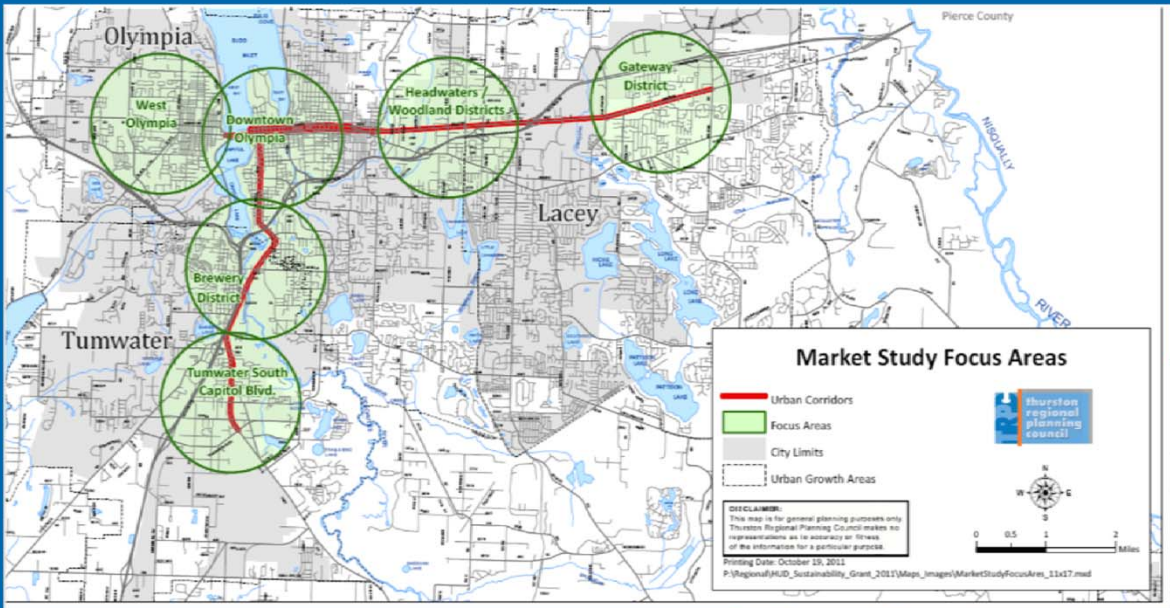


Source: NWMLS/New Home Trends, Inc.

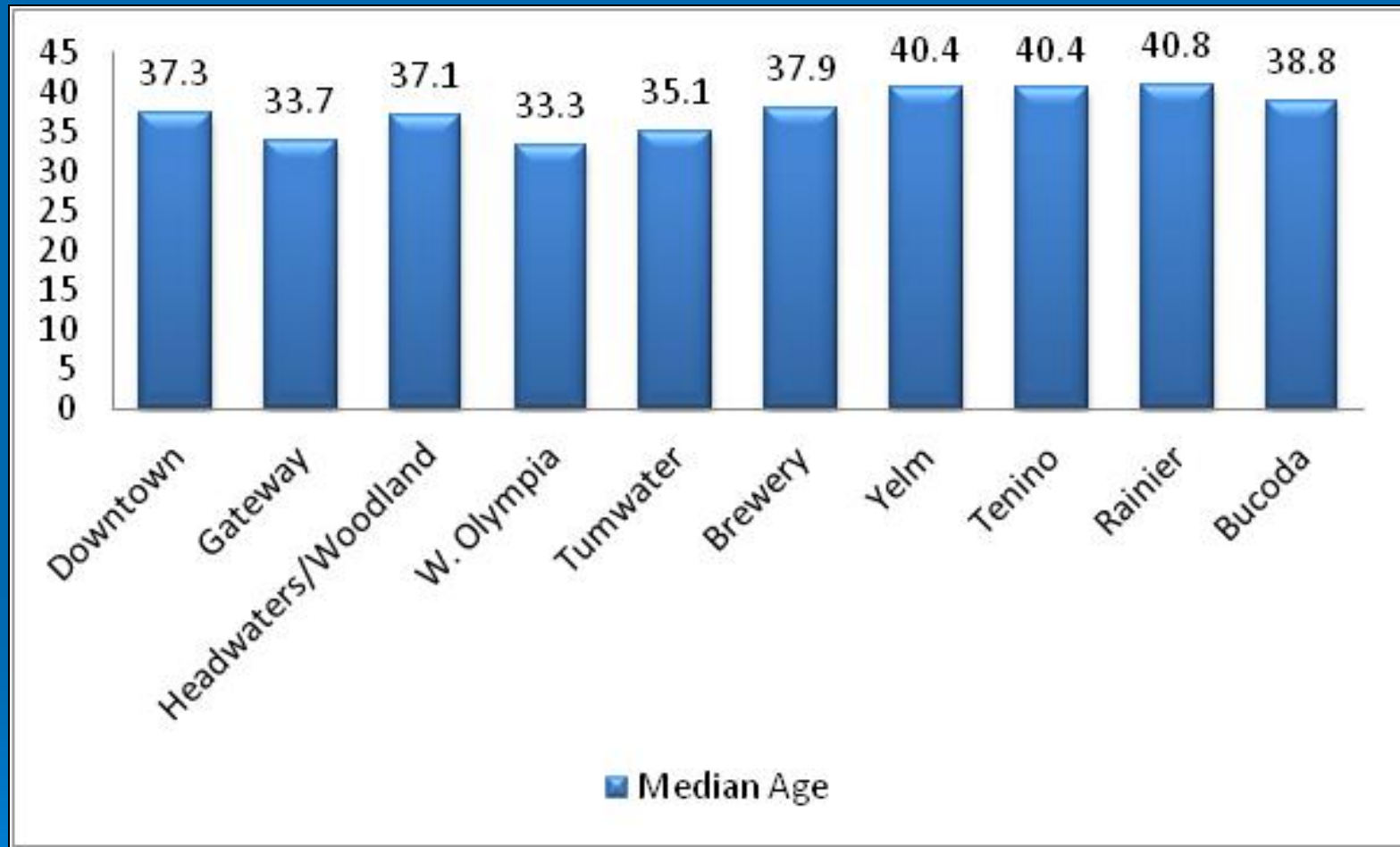
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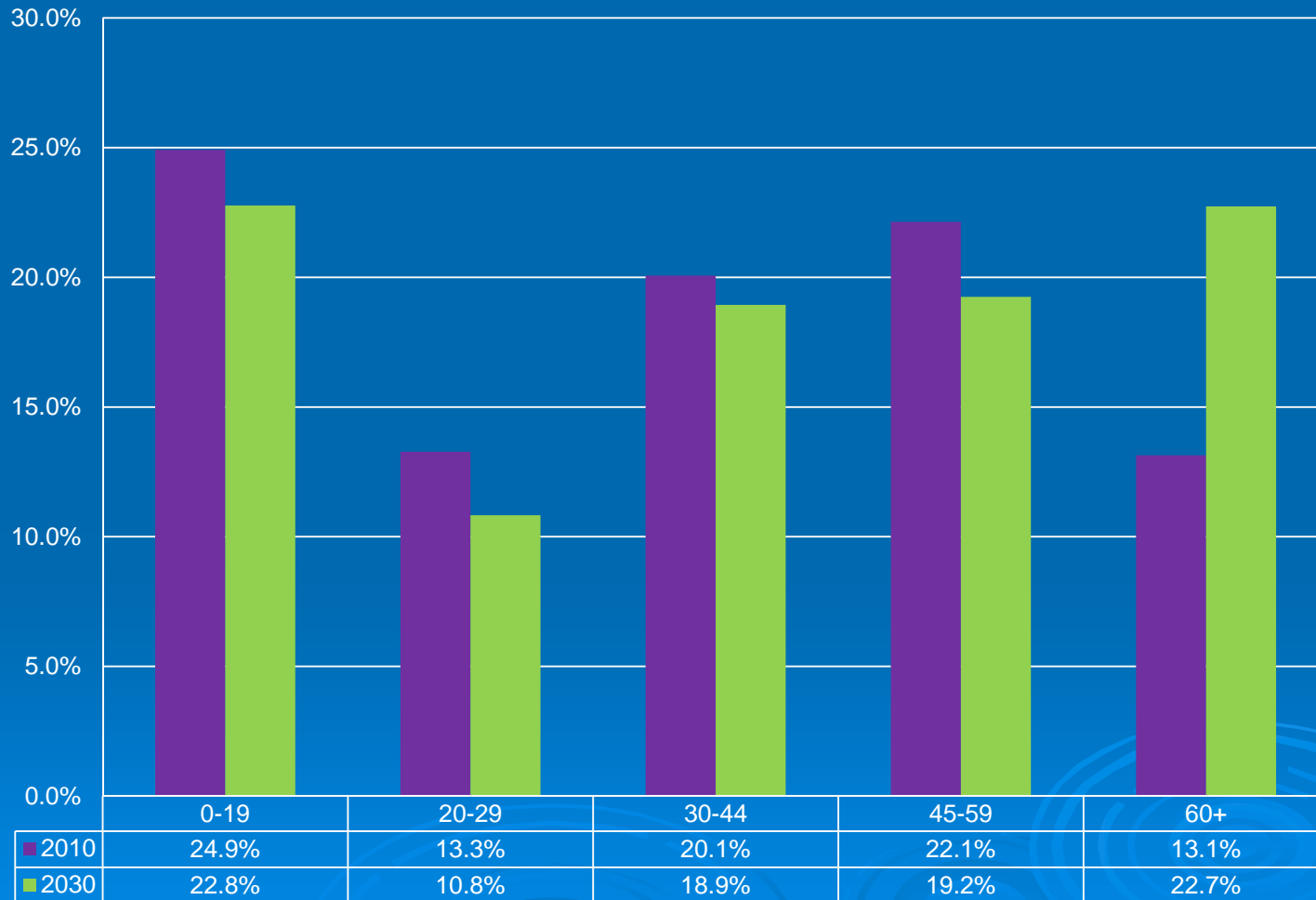
Focus Areas



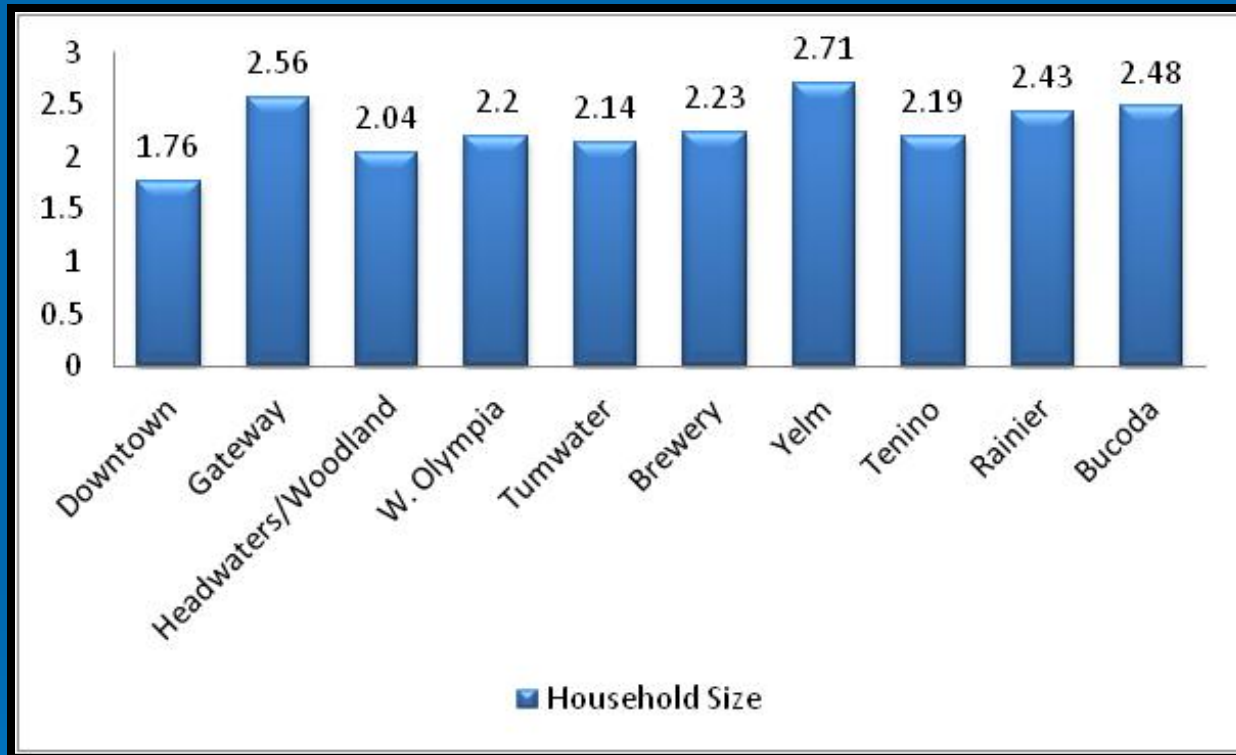
Median Age of Population



Thurston County Current and Projected Population by Age



Household Size

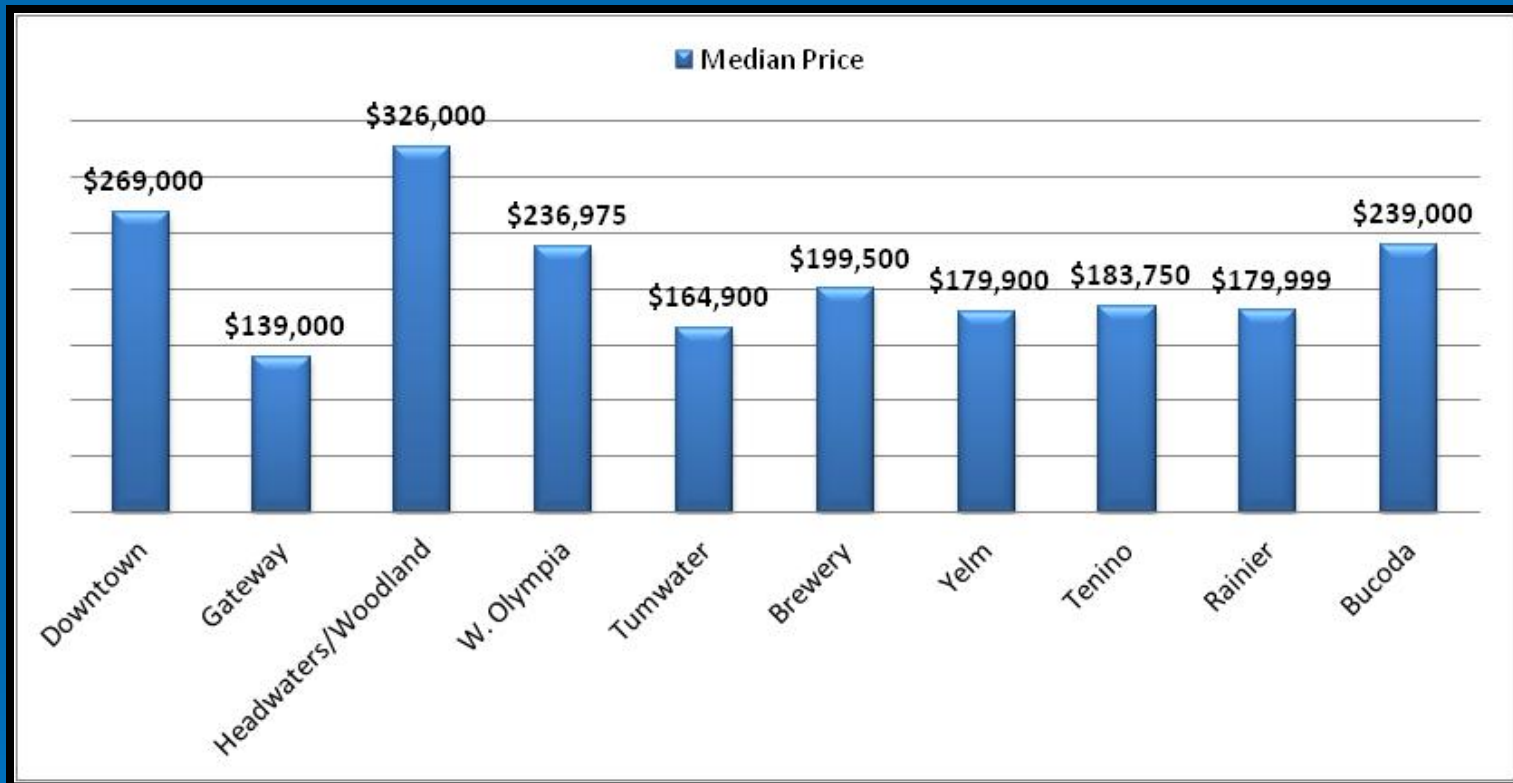


Psychographics – What does it mean?

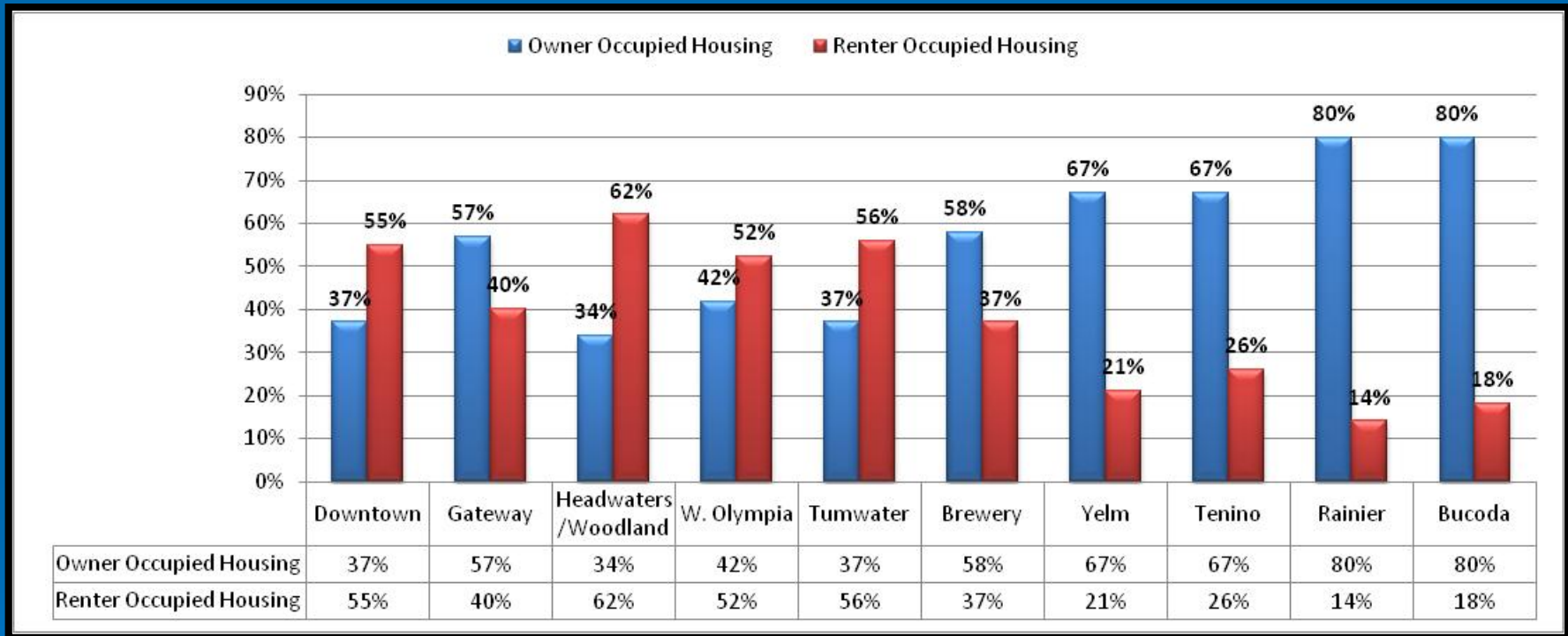


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Median Price Resale Housing



Rent vs. Own



Projected Housing Demand 2010 - 2030

Projected Housing Demand by Product Type	Downtown	Gateway	Headwaters /Woodland	W. Olympia	Tumwater	Brewery	Yelm	Tenino	Rainier	Bucoda
Single Family Detached Includes carriage units, adult family homes	0	148	92	167	77	168	296	122	112	51
Townhomes Includes live work townhomes	99	111	208	426	110	126	39	10	0	0
Low Rise Buildings	497	223	416	473	219	253	49	30	37	17
Mid Rise Buildings	248	111	208	47	110	126	10	0	0	0
High Rise Buildings	149	0	0	0	0	0	0	0	0	0
Total Projected Housing Demand 2010 - 2020	994	594	925	1,114	516	673	394	162	150	68

Where to Begin?



1. Downtown Olympia and Gateway
2. Headwaters/Woodland
3. West Olympia and Tumwater South
4. Brewery
5. Yelm
6. Tenino
7. Rainier
8. Bucoda

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Thank You!

For a copy of the presentation go to

www.newhometrends.com

Or call Deanna Sihon @

425-953-4717