

# Creating Centers 2010 - 2040



**Changing  
demographics  
and market  
demand in  
Thurston  
County cities  
and towns**



# Vision

## Distinct, Livable Communities

Pastoral  
Rural  
Areas



Resilient  
Small  
Cities



Healthy  
Suburbs



Vibrant  
Urban  
N'hoods &  
Corridors



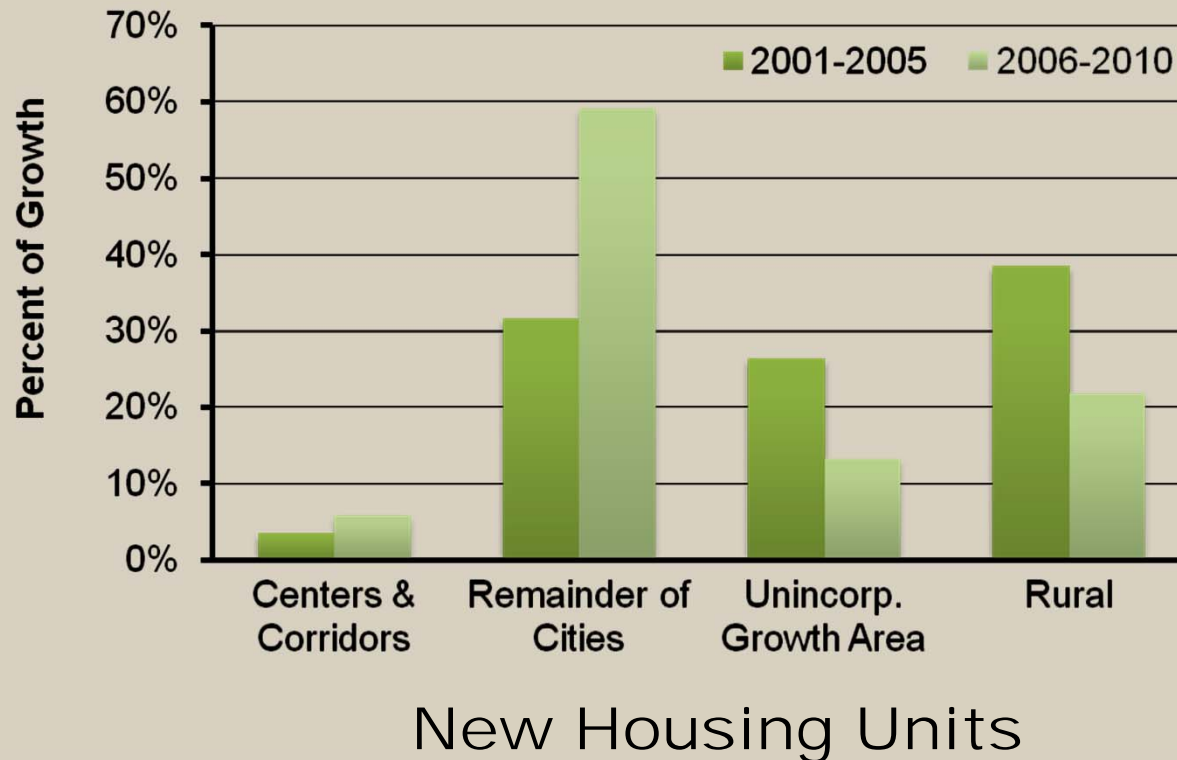
Dynamic  
City  
Centers



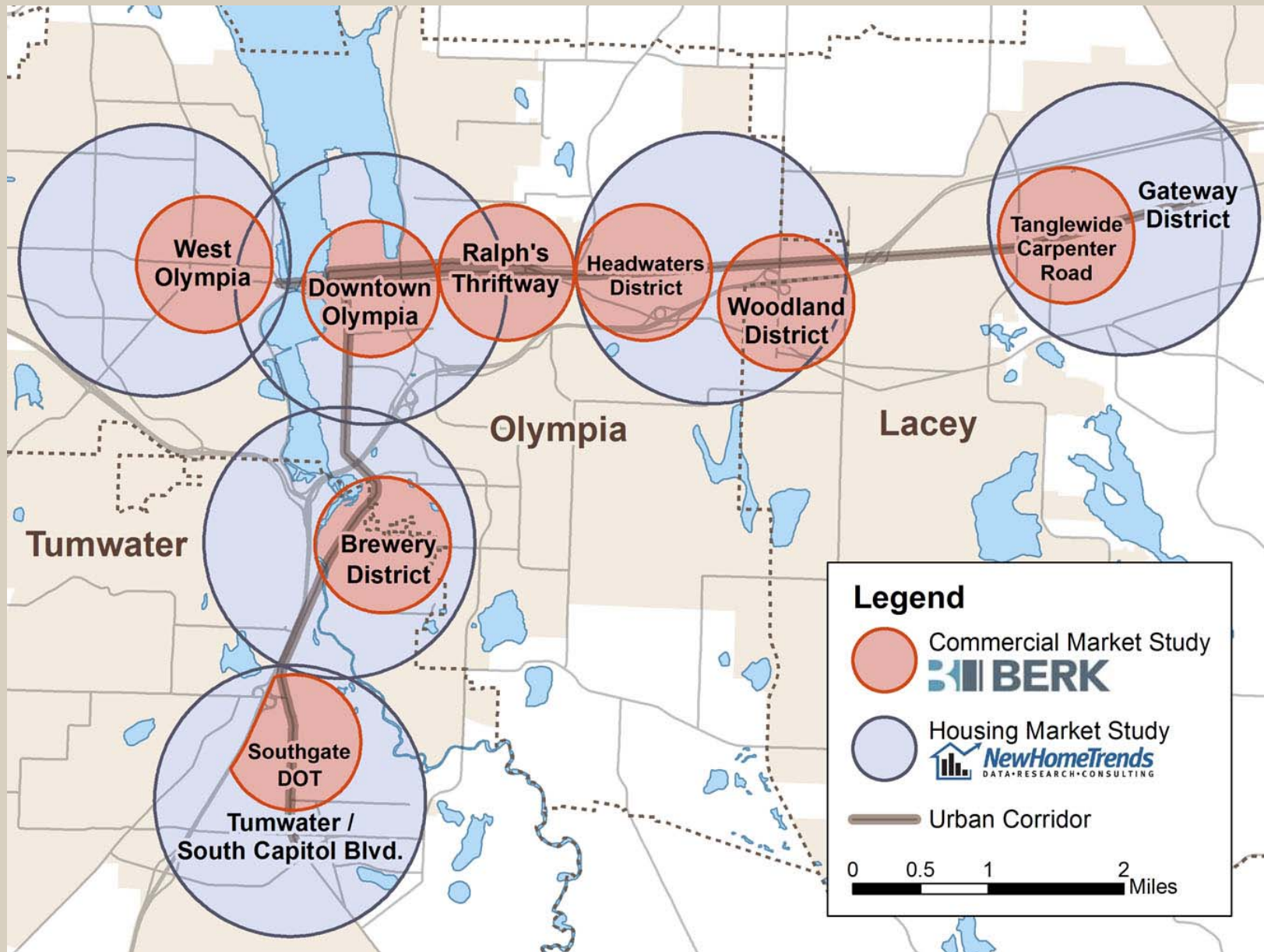
***...all supported by the right mix of transportation facilities and services.***

# Challenge

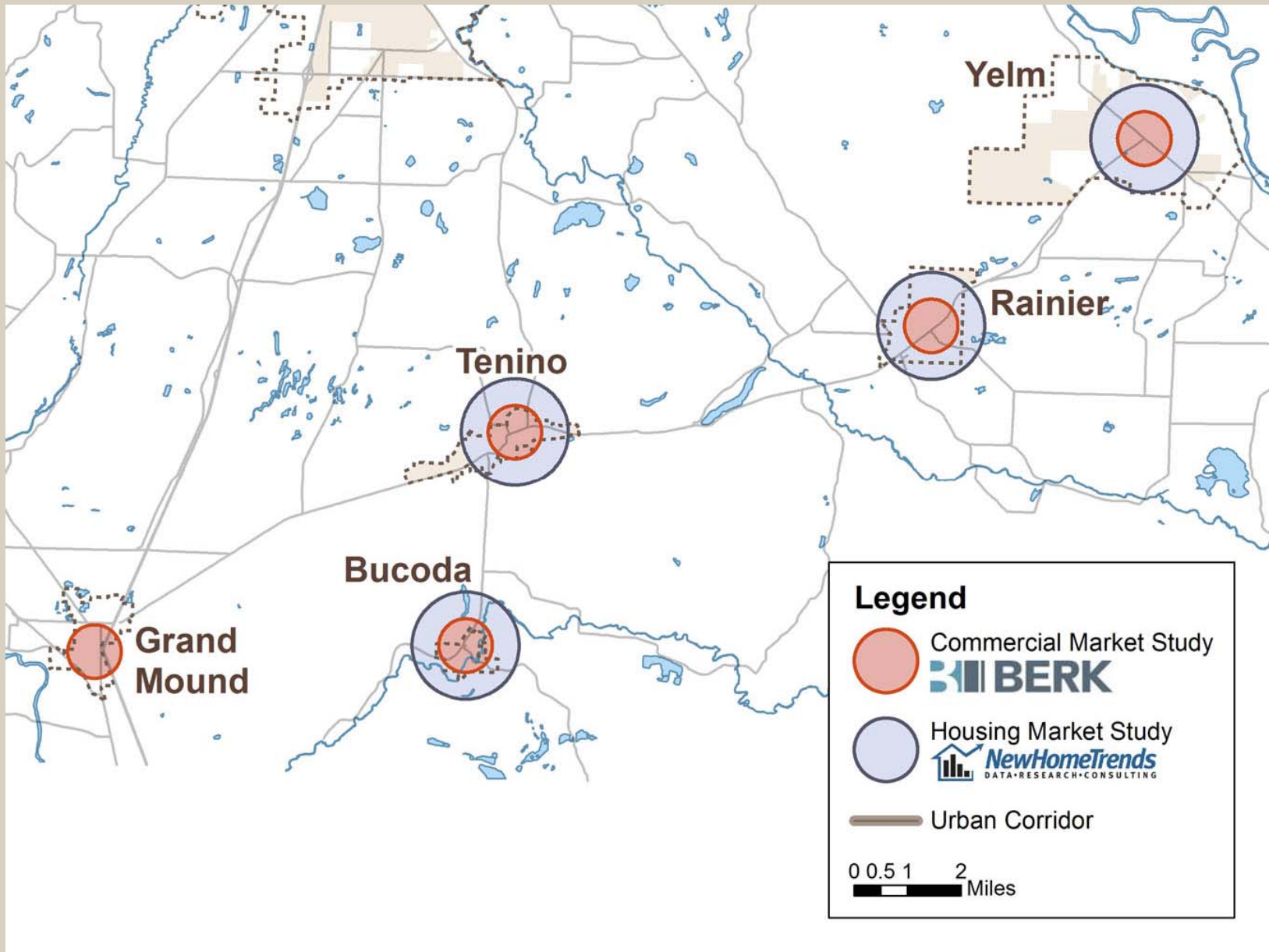
**How do we Increase the Share of Growth Going into our Centers and Corridors?**



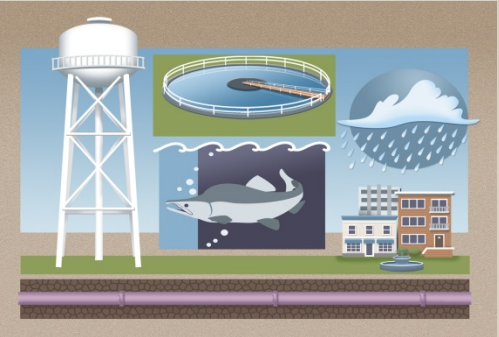
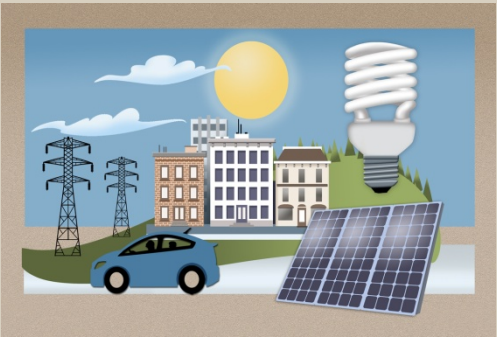
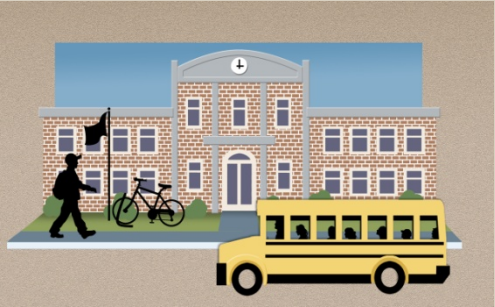
# Focus Areas - North County



# Focus Areas - South County



# Sustainable Thurston Task Force White Papers



# Purpose of Tonight

- **Provide Background Information on Thurston County Market Realities as we refine our Vision and Plans**
- **Advise us on steps we can take to Achieve our Visions**



# Market Studies

## **"The Future of Our Housing Market"**

New Home Trends, Inc.

*Suzanne Britsch and Deanna Sihon*

## **"Commercial Market Potential in Our Urban Centers and Corridors, and South County City/Town Centers"**

BERK Consulting

*Kapena Pflum and Gary Simonson*