



Community Focus Group

Location: ROOF Community Services
10140 Hwy 12 SW
Rochester, WA 98579

Date: June 22, 2017 from 10 am to 2 pm

AGENDA

1) Greeting & Introduction (25 min)

- Name and organization
- Project overview
- Identify previous planning efforts

2) Map Exercise: Where is Rochester? (15 min)

3) Map Exercise: Assets, Needs, and Problems (60 min)

- Transportation, Safety, and Mobility
 - What are Rochester's transportation assets?
 - What makes it difficult for people to get around (pedestrians, bicyclists, autos)?
 - Where are the safety concerns?
 - Are there other things related to transportation, safety, and mobility missing from Rochester?
- Economic Vitality
 - What are Rochester's economic drivers and assets?
 - What draws people (residents, travelers, etc.) to Rochester?
 - What businesses are missing from but needed in Rochester?
 - What makes it hard for a business to succeed in Rochester?
- Placemaking
 - What is Rochester known for (places, events, etc)?
 - What visual cues say you're in Rochester? Are there other visual cues that would help communicate this?
 - What draws people (residents, travelers, etc.) to Rochester?
 - What challenges are there in making Rochester "visible?"

4) Wrap-Up (15 min)

- What else do you want us to know?

5) Public Comment (5 min)



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