Community Focus Group

Location: ROOF Community Services
10140 Hwy 12 SW
Rochester, WA 98579

Date: June 22, 2017 from 10 am to 2 pm

AGENDA

1) Greeting & Introduction (25 min)
   - Name and organization
   - Project overview
   - Identify previous planning efforts

2) Map Exercise: Where is Rochester? (15 min)

3) Map Exercise: Assets, Needs, and Problems (60 min)
   - Transportation, Safety, and Mobility
     o What are Rochester’s transportation assets?
     o What makes it difficult for people to get around (pedestrians, bicyclists, autos)?
     o Where are the safety concerns?
     o Are there other things related to transportation, safety, and mobility missing from Rochester?
   - Economic Vitality
     o What are Rochester’s economic drivers and assets?
     o What draws people (residents, travelers, etc.) to Rochester?
     o What businesses are missing from but needed in Rochester?
     o What makes it hard for a business to succeed in Rochester?
   - Placemaking
     o What is Rochester known for (places, events, etc)?
     o What visual cues say you’re in Rochester? Are there other visual cues that would help communicate this?
     o What draws people (residents, travelers, etc.) to Rochester?
     o What challenges are there in making Rochester “visible”?

4) Wrap-Up (15 min)
   - What else do you want us to know?

5) Public Comment (5 min)