Technical Workshop Packet

Location: Rochester Community Center
10140 Hwy 12 SW
Rochester, WA 98579

Date: November 7, 2017 from 10 am to 3 pm

Why a Site Visit?
- Become familiar with the project area
- Have a chance to observe US 12 in the Rochester area directly, from a variety of perspectives
- Identify problems and generate solutions and ideas for the corridor

What will we be doing?
- General orientation to the project area
- Travel the corridor to observe, point out, take notes, and discuss what’s happening
- Return to the community center for lunch, discussions, and brainstorming

What should I wear?
- Comfortable clothes and walking shoes
- Rain gear or bring an umbrella

What are the ground rules?
- Be creative in your thinking
- Bring your big ideas and be open to new ones
- Be willing to re-orient your thinking
- Look for solutions – not just problems

Participants. Individuals marked with an * are also part of the project team.
Angie Davis, WSDOT
*Allison Osterberg, TC Planning
Chris Hawkins, TC Public Health, Thurston Thrives
Dennis Engel, WSDOT
Joseph Perez, WSDOT
Josh Cummings, TC Economic Development
Kerry Hibdon, TC Parks & Trails
Kyler Kokenge, WSDOT
Mark Maurer, TC Water Resources
*Paul Brewster, TRPC
Rick Thomas, TC Public Works
*Scott Davis, TC Public Works
*Shannon Shula, TC Planning
*Theresa Parsons, TC Public Works
Mike Allen, Rural Tribal Transit/Transpro

Project Team
Katrina Van Every, TRPC
Karen Parkhurst, TRPC
Veena Tabbutt, TRPC
Burlina Montgomery, TRPC
AGENDA

1) Greeting & Introduction (30 min)
   - Welcome & Introductions
   - Project overview
   - What does success look like?

2) Study Corridor Walk-Through (110 min)
   Participants to walk the study corridor, seeing the issues first-hand from a variety of viewpoints. Spend 30-35 minutes on each of 3 sections.

3) Working Lunch & Brainstorm Session (60 min)
   Lunch will be provided. Participants will brainstorm general solutions to problems that you identified on the corridor.

4) Small Group Discussions: Identifying Major Issues & Brainstorming Solutions (45 min)
   Participants will break into three groups to discuss one segment of the corridor.
   - Leverage Points. Which features in this area could be used as a catalyst for vastly improving the quality of the road/landscape/environment in the immediate vicinity? What about within a half-mile?
   - Ambitions/Possibilities. If your group could change ANYTHING in this segment to radically improve the roadway here, what would it be?
   - Constraints/Realities. For any changes that might be contemplated, what key constraints must be addressed as part of the solution?

5) Large Group Discussion (45 min)
   Participants will come back together to discuss the project area as a whole.
   - Insights. What insights have you gained from walking the corridor?
   - Lingering Questions. Are there any outstanding questions you would like to have answered about any aspect of the Main Street Rochester project?
   - New Possibilities. What possibilities have started to shape in your mind about solving challenges in the Rochester area? How does this fit into the larger regional context?

6) Wrap-Up & Public Comment (10 min)
CONSIDER THE USER’S PERSPECTIVE

Pedestrians
- A Senior using a mobility device
- A Middle Schooler walking home or to the community center/Boys & Girls Club
- A Parent pushing a stroller
- A Resident taking his/her dog for a walk

Bicyclists
- An Athlete training for a race
- A Family riding to the park for a picnic
- A Commuter riding home at night from Grand Mound or the Chehalis Reservation
- A Student riding home from school

Drivers
- A Commuter travelling to Olympia
- A Parent dropping their kids off at school
- A Tourist passing through on their way to the ocean or Capitol State Forest
- A Resident running errands

Commercial Drivers
- A School Bus Driver taking kids to and from the middle school
- A Truck Driver, using US 12 to get to/from Elma and I-5
- A Truck Driver heading to the pole yard to pick up a long load
- A Fire Crew or Ambulance Driver responding to an emergency
- An RT Bus Driver stopping to pick up and drop off passengers in Rochester

Other Users
- Commercial Property Owner
- Business Owner
- Homeowner
- Renter
- Real Estate Developer
- Taxpayer

Pick three random stakeholders from the list above. As you walk the corridor, consider the following questions:
- What do these users care MOST about when it comes to Rochester’s environment, businesses, and community feel?
- What are these users’ needs, goals, and motivations regarding transportation and land use along US 12?
- Do their needs/goals/motivations conflict with those of any other users? Who? Why?
- Do their needs/goals/motivations build on or support those of any other users? Who? Why?
PERCEPTIONS

Think in terms of:
• Transportation
• Infrastructure
• Economic Vitality
• Placemaking
• Built Environment
• Natural Environment
• Intangible things
• Relationship between things

What Exists?
What key features do you notice? Consider both the present and the future. Look for the obvious and the obscure, both near and far, as well as high, low, and in every direction.
Area 1: US 12 from Bailey’s IGA to Corvallis St SW

What assets seem under-utilized?
List the key assets you can see at this location.

What makes this area distinct?
Describe what makes this area special or unique, in YOUR view.

What are this area’s challenges?

What does this area look like in the future?
How could the use of this land shift in 20 years, 50 years to fulfill the community’s, the County’s, and WSDOT’s goals?
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Area 3: US 12 from Gresham St SW to 183rd AVE SW

1. Pole Yard
2. Post Office
3. Chevron Gas Station
4. Fruit Stand
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FEEDBACK
Was walking the corridor helpful for you in better identifying the issues and possible solutions? Why/Why not?

What suggestions do you have for improving upon this workshop format?