Thurston County Bicycle Commuter Challenge

The World Looks Different When You Ride!
The Bicycle Commuter Challenge is a Program of Intercity Transit, which supports active transportation options, including bicycling and multi-modal trips.
Why??

The BCC is fun, and will energize your CTR efforts, and...
The BCC builds community and team spirit at your workplace, and...
Everyone Wins!!

BCC participants love our coupons and prizes:
Everyone receives awesome coupons!
Everyone is entered to win prizes!

Plus, you can add your own incentives & challenges, and...
Fun Events!

Earth Day Market Ride, Saturday, April 21

Prize Hoopla, June 23
Bike To Work Day!

Thursday, May 17

Inter-Agency Bike Ride:
Thursday May 17,
Lunch Hour Ride

Bike To Work Day “Bike Stations”
How?

Sign up and log your rides at: bcc.intercitytransit.com

Ride in May and win prizes!

Ride as an individual, or for even more fun and community spirit, join or form a team!
We need YOU for the Bicycle Commuter Challenge:

• EASY level:
  • Put up BCC posters at your workplace
  • Forward BCC communications to employees
  • Refer employees to BCC coordinator and BCC website

• ENTHUSIAST Level:
  • Organize a workplace team or help an employee do it
  • Promote the Earth Day Ride, Bike to Work Day, & workplace events like the Pedal Power Bike Expo & Inter Agency Bike Ride

• HERO level
  • Organize internal competition between offices and award prizes
Wouldn’t YOU like to be a BCC Super Hero? 
...and maybe even try biking to work??

Ride anytime in May, in the BCC!

bcc.intercitytransit.com