

Steering Committee meeting #1

May 22, 2019

goals & objectives

1. Identify, evaluate, and prioritize a list of impactful actions and associated implementation details for achieving the shared emission reduction targets.
2. Solicit and incorporate feedback from the public, stakeholders, and jurisdiction staff to optimize alignment of community priorities with the list of actions.

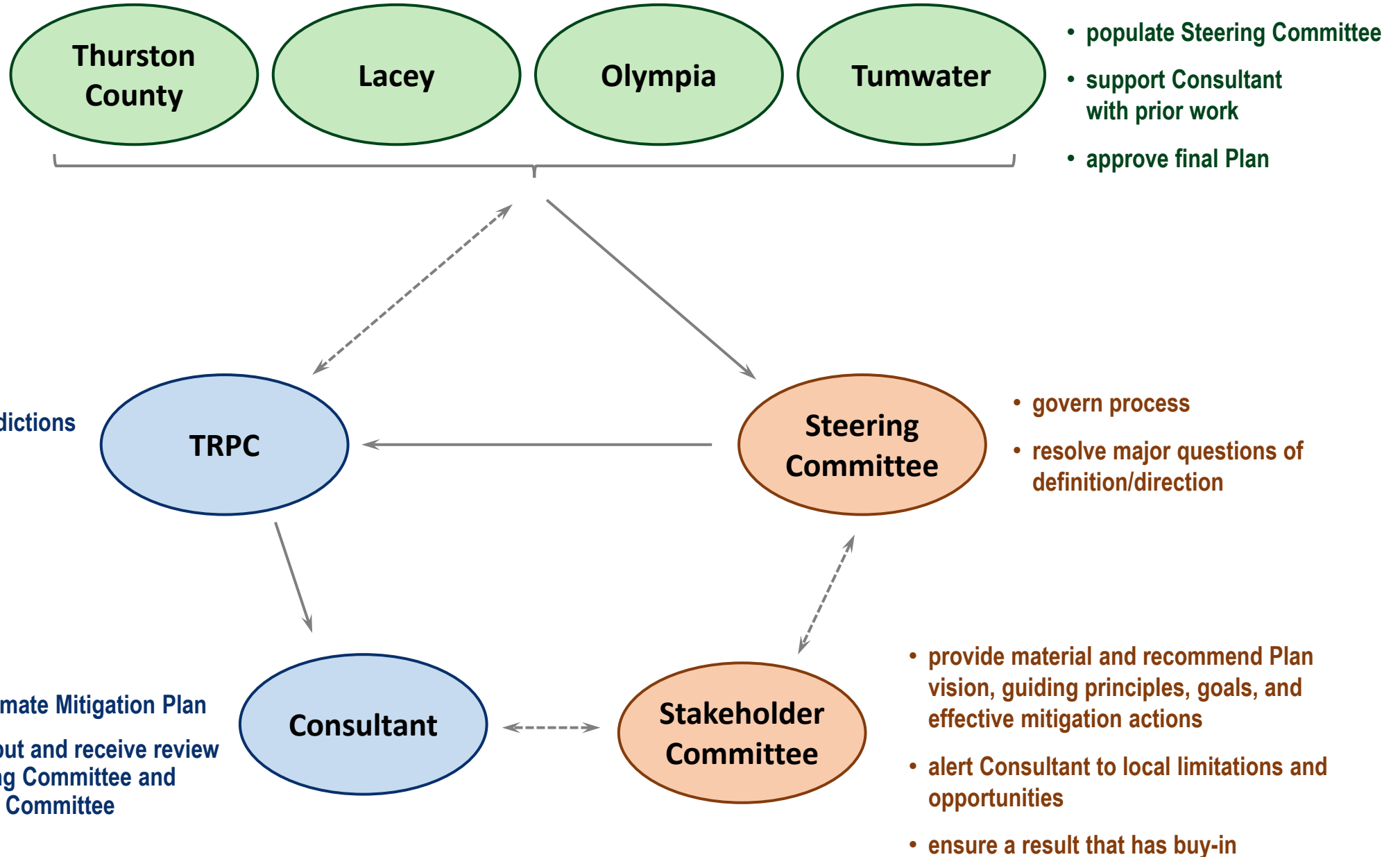
What questions do you want answered?

- How do we get to our shared target?
- How do we get the most bang for the buck?
- Where are the strongest co-benefits?
- How can we be sure we are reaching the largest possible group of affected stakeholders?

What will success look like?

- Actionable plan
- Fact-based and measurable
- Combination of shared and partner actions
- Solidification of the partnership
- Actions covering all levels from individuals to higher government
- Consideration of social justice and equity

roles



public engagement

Scope of work

- **Develop engagement strategy**
 - Goals and objectives
 - Target audiences and customized messaging
 - Methods and metrics to measure engagement
- **Engagement methods** may include:
 - Kick-off events
 - Open houses
 - Surveys
 - Festival information booths
 - Multitmedia materials
- **Updates** to Steering Committee and Stakeholder Committee

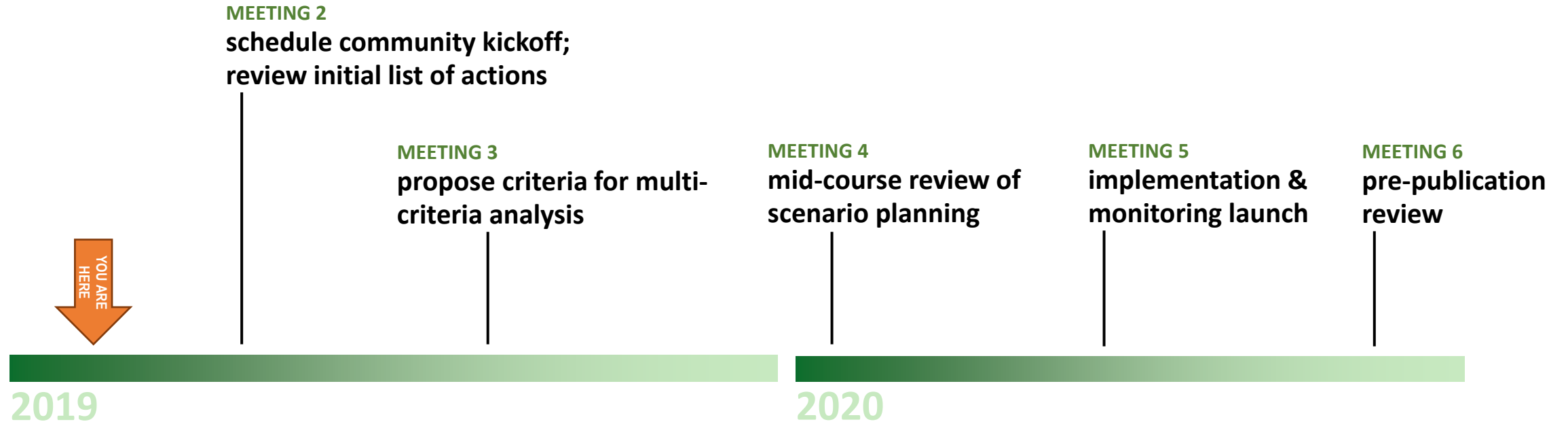


public engagement

Foundational questions

- What do you **hope to achieve** through public engagement?
- **Who do you need** support and input from now? In implementation?
- What are the **biggest risks** to successful engagement?
- What is your sense of the **level of support** within the community now? Within specific community groups and organizations?
- Is there any **upcoming outreach in your jurisdiction** that you recommend we tie into?
- How do you see the **role of the Stakeholder Committee** in this process? **Your role?**
- Have you noticed particular **engagement approaches as being more or less successful** among different stakeholders or impacted communities?

timeline



Hammerschlag LLC

extras

timeline

