MEMORANDUM

TO: Thurston Regional Planning Council
FROM: Karen M. Parkhurst, Planning & Policy Director
Sarah Selstrom, Communications & Outreach Specialist
DATE: August 30, 2019
SUBJECT: Here to There Website Update

PURPOSE:

To preview the website update and ask for help in broadening awareness and use of this tool.

Summary:

- Several years ago, TRPC created the Here to There website as part of a federal Environmental Protection Agency grant that aimed to reduce Vehicle Miles Traveled (VMT).
- Many people in - or traveling through - the Thurston Region do not know the array of available travel options. The website highlights bicycling, walking, riding transit, rail, air, ridesharing, and other modes. It includes information for students and parents, veterans, youth, elders, and anyone else who might want to travel from Here to There.
- In 2017 TPRC received funding through the WSDOT Consolidated Grant program to update the website. This “mobility management” grant aimed to make the site more accessible, usable, and broaden the focus to serve more of the region’s residents and travelers.
- Staff will preview the new website and ask for your ideas and changes. We will also ask you to commit to sharing the website link to three people or groups.

REQUESTED ACTION
Discussion and Outreach.